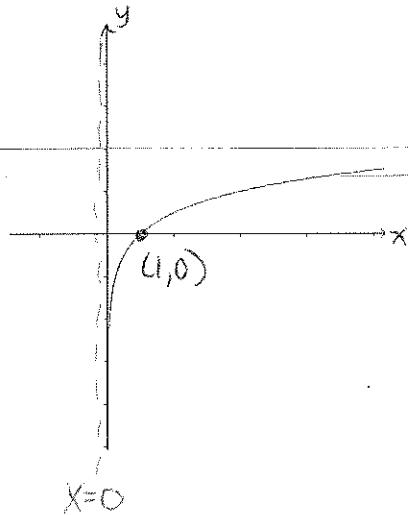


Compare $y = \log_a x$ to $y = a^x$. What do you notice?

$$\begin{array}{l} a^y = x \\ \text{or } x = a^y \end{array}$$

- x and y are switched
- reflection in line $y = x$
- ⇒ $y = \log_a x$ is the inverse of $y = a^x$

In General: For $y = \log_a x$ ($a > 1, a \neq 1$),



Asymptote: $X = 0$

x-int: $\textcircled{1}$

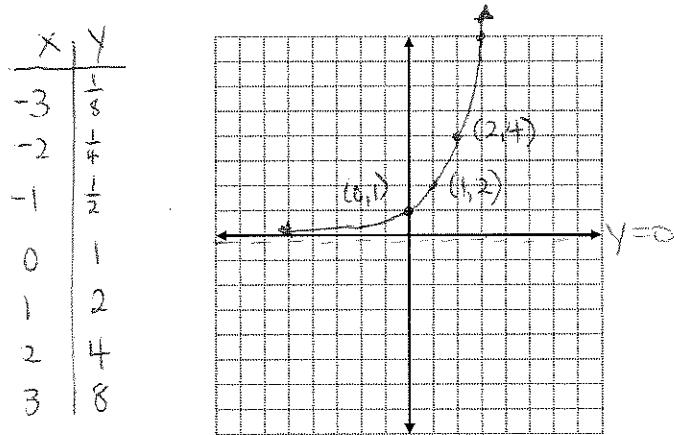
y-int: none

Domain: $x > 0$

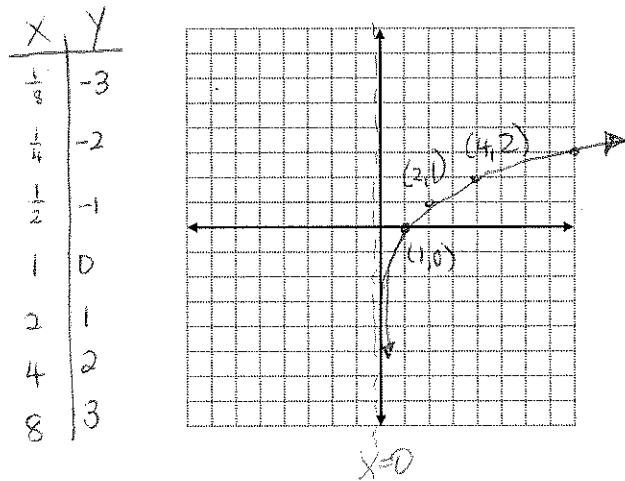
Range: $y \in \mathbb{R}$

1. Graph the following:

a) $y = 2^x$



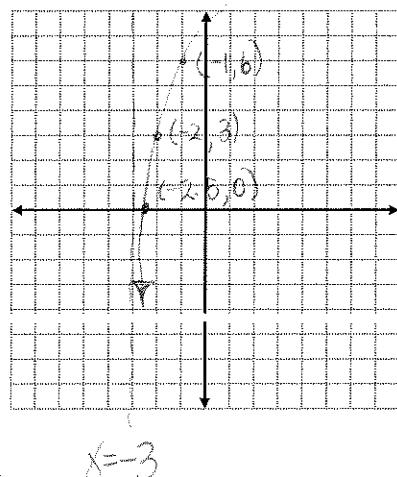
b) $y = \log_2 x$ switch x and y !



VE 3 HC $\frac{1}{2}$ 3 left

c) $y = 3\log_2(2(x+3))$ inverse of $y = 2^x$

x	y
-3	-9
-2	-6
-1	-3
0	0
1	3
2	6
3	9



Asymptote: $x = -3$

x-int: -2.5

y-int: approx. 7.5

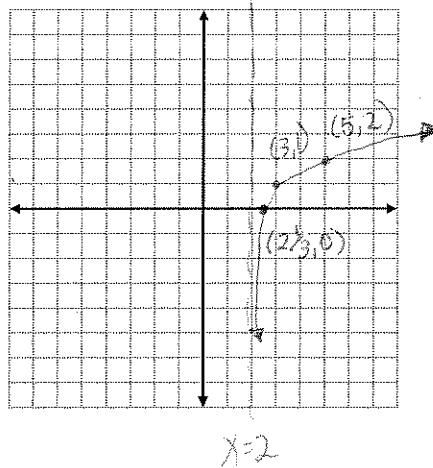
Domain: $x > -3$

Range: $y \in \mathbb{R}$

2. Graph $y = \log_3(x-2)+1$

inverse
of $y = 3^x$

x	y
$2^{\frac{1}{3}}$	$2^{\frac{1}{3}}$
$2^{\frac{2}{3}}$	$2^{\frac{2}{3}}$
$2^{\frac{3}{3}}$	$2^{\frac{3}{3}}$
3	1
5	2
11	3
29	4



Asymptote: $x = 2$

x-int: $2\frac{1}{3}$

y-int: none

Domain: $x > 2$

Range: $y \in \mathbb{R}$

When the graph $y = a^x$ is transformed, the resulting equation can be written as $y = c \log_a d(x-h)+k$ (where $c \neq 0$ and $d \neq 0$). What affect does each variable have on the graph?

c: vertical expansion/compression + reflection

d: horizontal expansion/compression + reflection

h: translation left/right

k: translation up/down